NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

	Station a	nd Location:			/6	te: 1/12/17	
	I,						
	Mine Safety						
	Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
This broadcast time will be used by: Don Blankenship							

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" □ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
Mine Sefety
I represent that the payment for the above described broadcast time has been furnished by (name and address):
Don Blankenship P.b. Box 1757, Williamson, WV 25661
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

CONTRACT



WOWK 2960 N Meridian St 2nd Floor Indianapolis, IN 46208 (214) 765-4123

And:

Targeted Communication Strategies 2222 Capitol St Charleston, WV 25301

	Contract / Re	evision		Alt Order	#		
	1248939	1					
Product							
Contract Dates	Estimate #						
10/16/17 - 10/22/17							
Advertiser	2		Ori	Original Date / Revision			
POL/Don Blankenship Mi	ine Safety		1	0/10/17	/ 10/11/17		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broado	ast		Cash		
	Property	Accour	nt E	xecutive	Sales Office		
	wowk	WOW	(Lo	cal House	Charleston Loca		
i ip	Special Hand	ling					
	Demographic						
	Households						
		- 1					
	Agy Code	Adverti:	ser	Code	Product 1/2		
	Agency Ref			Advertiser	Ref		
			- 1				

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn	Type Spo	ts	Amount
E 1 WOWK10/16/17 10/22/17 13 News This Morn 430a-5a Start Date	13 News This Morr Rate \$20.00		:30		NM	2	\$40.00
E 2 WOWK10/16/17 10/22/17 13 News This Morn 5a-6a Start Date End Date Weekdays Spots/Week Week: 10/16/17 10/22/17 -TwTF 3	13 News This Morr Rate \$40.00		:30		NM	3	\$120.00
E 3 WOWK10/16/17 10/22/17 13 News This Morn 6a-7a Start Date	13 News This Morr Rate \$60.00		:30		NM	2	\$120.00
E 4 WOWK10/16/17 10/22/17 CBS This Morning M-F Start Date End Date Weekdays Spots/Week Week: 10/16/17 10/22/17 -TwTF 3	CBS This Morning Rate \$75.00		:30		NM	3	\$225.00
E 5 WOWK10/16/17 10/22/17 CBS M-F 11a-12p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/17 10/22/17 -TwTF 1	CBS M-F 11a-12p <u>Rate</u> \$200.00		:30		NM	1	\$200.00
E 6 WOWK10/16/17 10/22/17 13 Newa @ Noon M-F Start Date	13 Newa @ Noon I Rate \$80.00		:30		NM	2	\$160.00
E 7 WOWK10/16/17 10/22/17 EF M-F 3p-4p <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/16/17 10/22/17 -TWTF 3	EF M-F 3p-4p <u>Rate</u> \$65.00		:30		NM	3	\$195.00
E 8 WOWK10/16/17 10/22/17 EF M-F 4p-5p <u>Start Date</u>	EF M-F 4p-5p <u>Rate</u> \$75.00		:30		NM	3	\$225.00
E 9 WOWK10/16/17 10/22/17 13 News @ 5p M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/17 10/22/17 -TWTF 3	13 News @ 5p M-l Rate \$65.00		:30		NM	3	\$195.00
E 10 WOWK10/16/17 10/22/17 West VA Tonight Live M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/17 10/22/17 -TwTF 3	West VA Tonight L Rate \$65.00		:30		NM	3	\$195.00
E 11 WOWK10/16/17 10/22/17 13 News @ 6p M-F	13 News @ 6p M-F		:30	10	NM	3	\$375.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



	Contract / Revision 1248939 /	Alt Order #
Contract Dates 10/16/17 - 10/22/17	Product	Estimate #
Advertiser POL/Don Blankenshir	T	<u>Original Date / Revision</u> 10/10/17 / 10/11/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Types	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/16/17 10/22/17 -TWTF 3	<u>Rate</u> \$125.00				
E 12 WOWK10/16/17 10/22/17 13 News @11p M-F <u>Start Date</u>	13 News @11p M-I <u>Rate</u> \$125.00	:30	NM	2	\$250.00
E 13 WOWK10/17/17 10/22/17 CBS This Morning Sa <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/17 10/22/17S- 1	CBS This Morning Rate \$75.00	:30	NM	1	\$75.00
E 14 WOWK10/17/17 10/22/17 1st News @11p Sa/Su Start Date	1st News @11p Sa <u>Rate</u> \$60.00	:30	NM	1	\$60.00
E 15 WOWK10/17/17 10/22/17 Su-1130a-12p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/17 10/22/17S 1	Su-1130a-12p <u>Rate</u> \$75.00	:30	NM	1	\$75.00
E 16 WOWK10/17/17 10/22/17 CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/17 10/22/17S 1	CBS Sunday Morni <u>Rate</u> \$200.00	:30	NM	1	\$200.00
		Totals 0.00		34	\$2,710.00

Time Period	# of Spots Gross Amou		Agency Comm.	Net Amount	
09/25/17 -10/22/17	34	\$2,710.00	(\$406.50)	\$2,303.50	
Totals	34	\$2,710.00	(\$406.50)	\$2,303.50	

011	<u> </u>
Signature:	Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

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